



# 2023 SPONSORSHIP OPPORTUNITIES



This fall, area residents will volunteer to go over the edge of the William Hepburn Highrise to support the WASD Education Foundation, River Valley Regional YMCA, and YWCA Northcentral PA.

## How will you help?

BENEFITTING:





## Presenting Sponsor - \$13,000

### 1 Available

- 6 rappel spots and a designated timeslot (one half hour) to feature company's/organization's participants
- Recognition in all event branding, marketing and advertising as "Presenting Sponsor," including event day T-shirts provided to all participants and sponsors
- Provision of 6 complimentary event day T-shirts
- Logo and link on event website, as well as on each of the participating nonprofit websites
- Provision of live, on-site presence in the OTE ground celebration, with the opportunity to address media, participants and spectators
- Ongoing company recognition throughout the course of the event via signage, banners and announcements
- Company logo included on OTE participant photos (i.e. Fotoflo)
- Company recognition in all communication associated with match dollars

## Rope Sponsor - \$1,500

### 2 Available

- 1 rappel spot
- Naming rights on one set of rappel ropes, which will be announced continuously throughout the day as participants descend the building
- Logo and link on event website, as well as on each of the participating nonprofit websites
- Prominent logo on event day T-shirt
- Opportunity to include items in participant swag-bags





## T-Shirt Sponsor - \$2,000

### 1 Available

- 1 rappel spot
- Logo and link on event website, as well as on each of the participating nonprofit websites
- Logo on T-shirt
- Opportunity to include items in participant swag-bags

## Harness Sponsor - \$1,500

### 2 Available

- 1 rappel spot
- Logo and link on event website, as well as on each of the participating nonprofit websites
- Logo on event day T-shirt
- Opportunity to include items in participant swag-bags

### THANK YOU TO OUR 2022 EVENT SPONSORS:



#### VENUE SPONSORS:



#### MEDIA SPONSORS:





## Sponsorship Commitment Form

**NOTE: Please complete and return form to: WASD Education Foundation, Attn: Greg Hayes, 2780 West Fourth St., Williamsport, PA 17701. Checks should be made payable to the WASD Education Foundation.**

Business name: \_\_\_\_\_

Primary contact: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Please indicate sponsorship choice:
- Presenting Sponsor (\$13,000)
  - Rope Sponsor (\$1,500)
  - T-Shirt Sponsor (\$2,000)
  - Harness Sponsor (\$1,500)

Please invoice me     Amount enclosed: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Thank you for supporting Over the Edge Williamsport!

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*For more information or if you have questions regarding your sponsorship, any of the organizations, or how you can participate in Over the Edge, contact:*

Brittany Fischer  
YWCA Northcentral PA  
570.322.4637  
BFischer@ywcawilliamsport.org

Greg Hayes  
WASD Education Foundation  
570.327.5500 ext. 40602  
ghayes@wasd.org

Jessica Servano  
River Valley Regional YMCA  
570.323.7134 ext. 203  
JessicaS@rvrymca.org

# Over the Edge: Williamsport // The Impact

Proceeds from Over the Edge have made a significant impact on the organizations directly benefiting from the event since 2018.

For River Valley Regional YMCA, funds have directly impacted programs like LIVESTRONG, which helps those diagnosed with cancer regain their health and well-being; pre-school and Summer Day Camp, which provide children a safe space to learn and explore through educational activities and trips; and the Healthy Senior Program that gives older adults the opportunity to stay active and be social. The YMCA is a vital part of the community with all that it offers for local families — from being active, to having fun and making new friends.

Additionally, funds raised afford the YWCA Northcentral PA the ability to change lives. From offering supportive services to individuals regaining their self-sufficiency through the Liberty House program to a wide range of violence prevention and response services through Wise Options, every dollar raised impacts the lives of thousands. The YWCA remains committed to providing comprehensive and inclusive programming and meeting the needs of the community's most vulnerable.

One-hundred percent of the proceeds from Over the Edge provide the WASD Education Foundation with the ability to enhance educational experiences and opportunities for students that otherwise would or could not be supported through the school district's budget. Over the last four years, funds from the event have gone to provide equipment needs for autistic support classrooms; obtain materials to enhance and provide equity and inclusion in literacy at the elementary level; start a new district-wide mental health and suicide awareness initiative; support new and enhanced curricula in the performing and visual arts programs; and launch the district's new, successful middle school girls volleyball program. Funds through this event help WASDEF remain committed to its mission of creating powerful classrooms and inspiring futures.

**Event Date:**  
**September 9, 2023**

**Where:**  
**William Hepburn Highrise**  
**400 Lycoming St.**  
**Williamsport, PA 17701**



## By the Numbers

**\$350K+**

HAS BEEN RAISED  
FROM OVER THE EDGE  
WILLIAMSPORT TO  
BENEFIT ALL THREE  
NONPROFITS

**300+**

HAVE BEEN BRAVE  
ENOUGH TO TO  
GO OVER THE  
EDGE TO  
SUPPORT THEIR  
COMMUNITY

